

PREGLED OGLAŠEVANJA V LETU 2025

št.	Izdajatelj	Medij	Znesek v EUR
1	AD-VALUE d.o.o.	Radio Aktual	3.037
2	AM Marketing d.o.o.	Radio 1	28.724
3	AT Marketing d.o.o	Radio 1	7.100
4	ByteDance Ltd	Tik Tok Ads	10.507
5	Cineplexx.si	Cineplexx mreža	483
6	Delo d.d.	Delo, Delo.si	10.017
7	Finance	časnik Finance	3.322
8	Google Ltd	Google Ads	86.537
9	Infonet Media d.o.o.o	Radio 1	10.900
10	Insmedia d.o.o.	Insmedia OOH	22.658
11	Meta Platforms Ltd	Facebook & Instagram Ads	93.727
12	Mladina d.o.o.	revija Mladina	6.967
13	Naš čas, d.o.o.	Radio Velenje	210
14	Next Marketing d.o.o.	Radio Center, Rock radio	26.355
15	Pinterest Inc	Pinterest Ads	6.692
16	Primorske novice, d.o.o.	Primorske novice	562
17	Pro Plus d.o.o.	Pop TV, Kanal A, 24ur.com	48.000
18	Radio 1 Pro d.o.o.	Radio 1	7.600
19	Reporter Media d.o.o.	revija Reporter	2.589
20	RGL, d.o.o.	RGL	2.061
21	Rokus Klett d.o.o.	National Geographic	1.702
22	RTV Slovenija	Val 202, Radio Prvi, TVS, MMC	41.002
23	Smart Ad d.o.o.	Smart Ad mreža	5.000
24	Snap Inc	Snapchat Ads	1.463
25	UMCO d.d.	Bukla	8.035
26	David Zupančič, s.p.	Umetnost lenarjenja	2.950
	SKUPAJ		438.200